<u>25 WAYS TO IMPROVE</u> YOUR OUTCOMES WITH THE HARD-TO-EMPLOY!

TRAINING AND CONSULTING FROM

Larry Robbin Executive Director of Robbin and Associates * Over 45 Years of National Workforce Development Consulting and Training * Trained 100,000 People * Worked with Over 1000 Organizations!

* More Training for the National Association of Workforce Development Professionals and the California Workforce Association Than Any Other Trainer!

* All Services are Highly Customized to Your Population, Program and Goals! <u>www.LarryRobbin.com</u> <u>larry@larryrobbin.com</u>

CONTACT US FOR COMPLETE DESCRIPTIONS OF THESE TOPICS!

- 1. ARE YOU TALKING LIKE BUSINESSES THINK? HOW TO GET THE PRIVATE SECTOR TO HIRE THE HARD-TO-EMPLOY! Think and talk like business people and watch your employer outcomes exceed your expectations! Find out how to overcome employer resistance and open the doors to more opportunities for your job seekers!
- 2. HOW TO GET MONEY AND MORE FROM BUSINESSES! Take your private sector relationships to higher levels and get money, volunteers, joint projects, access to more businesses and much much more when businesses become champions for your program!
- 3. YOU CAN BE A CHANGE AGENT! HOW TO INCREASE EMPLOYMENT MOTIVATION IN THE HARD-TO-EMPLOY! Take the hard-to-employ from a "no work no way" attitude to "I got the job" using customized powerful motivation strategies!
- 4. FROM JAILS TO JOBS! NEW EMPLOYMENT STRATEGIES FOR YOUTH AND ADULTS IN REENTRY! Learn how to change a behind the bars background into a future in the world of work with these innovative approaches!
- 5. THE BARRIER BUSTER! NEW, FASTER AND BETTER WAYS TO OVERCOME EMPLOYMENT BARRIERS! Bring your barrier removal approaches up to date using these field tested state-of-the-art strategies that really work to eliminate barriers!
- 6. MAKE YOUR PROGRAM A MAGNET! HOW TO RECRUIT CHALLENGING POPULATIONS! Use new strategies combined with private sector marketing and sales concepts and turn recruitment challenges into waiting lists!
- 7. TRAUMA! THE MOST POWERFUL HIDDEN BARRIER TO EMPLOYMENT! Make your program trauma informed and get better outcomes than ever!
- 8. DIGGING FOR GOLD! HOW TO FIND HIDDEN ASSETS TO EMPLOYMENT IN THE HARD-TO-EMPLOY! Discover the hidden assets to employment in the people you serve! Operate from a strengths based perspective and help people discover their employability!
- 9. THROUGH DISCONNECTED EYES! HOW DISCONNECTED YOUTH WANT YOU TO RECRUIT, ENGAGE AND RETAIN THEM! Learn from the feedback of over 500 disconnected youth new ways to recruit, engage and serve them for better employment outcomes! Become driven by the voice of disconnected youth and you will get much better outcomes!

Robbin and Associates Improving Workforce Program Performance For Over 45 Years! www.LarryRobbin.com

- 10. THE REVOLUTIONARY CAPTAIN AND COACH APPROACH TO CASE MANAGEMENT! Help your clients become the captain of a pro-work group of people that help them make progress. You will be the coach and this process will teach people how to case manage their own lives. This is a totally new way to do case management!
- 11. HOW TO FIND THE ABILITY IN DISABILITY! Innovative ways to help people with disabilities become successful in the world of work!
- 12. BUILDING BRIDGES TO THE AMERICAN WORKPLACE! Help immigrants and refugees get the new skill set they need to be successful in the American labor market!
- 13. HOW TO SELL SUPPORTED WORK, JOB CARVING, OJT, TRANSITIONAL EMPLOYMENT, WORK EXPERIENCE, OR INTERNSHIPS! We will focus this session on any of these strategies you need and show you how to sell them to businesses!
- 14. JUMP START THE JOB SEARCH OF THE LONG TERM UNEMPLOYED! Give these job seekers a powerful transfusion of motivational energy, specialized services and new ways to job hunt and get them into the labor force now!
- **15. SOFT SKILLS ARE SUCCESS SKILLS!** Get a toolbox of performance based strategies to raise soft skill levels for hiring and work place success!
- 16. JOB READINESS FROM A PRIVATE SECTOR PERSPECTIVE! Redesign your job readiness based on employer feedback about what they want to see in job seekers and get more people hired!
- 20. FROM THE STREETS TO THE WORKPLACE! EMPLOYMENT STRATEGIES FOR WORKING WITH PEOPLE THAT ARE HOMELESS! Discover how to help people who are homeless increase their employment motivation and get jobs!
- 21. EMPLOYMENT SUCCESS WITH MENTAL HEALTH CONSUMERS! Learn how to use new strategies to help consumers get jobs!
- 23. **RESUME WRITING FOR THE HARD-TO-EMPLOY!** Get new strategies for writing resumes that deal with little or no work experience, employment gaps and other issues!
- 24. CLOSE THE GAP FROM INTERVIEW TO JOB OFFER! Learn about the hidden hiring agendas employers are using now and upgrade your interview training to match them!
- 25. THE RADAR APPROACH TO JOB RETENTION! The most powerful proactive job loss prevention system you can put into your program!

CONTACT US FOR COMPLETE DESCRIPTIONS OF THESE TOPICS!

This Is Only A Partial List Of Our Services! We Offer Over 300 Topics! Go To Our Website And Check Out Our Consulting And Training Services! Use Our 45 Years Of Experience To Turn Your Program Challenges Into Success Stories!

> Sign up for our free newsletter on the website! www.LarryRobbin.com larry@larryrobbin.com

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