## <u>TRAUMA!</u> THE MOST POWERFUL HIDDEN BARRIER TO EMPLOYMENT AND JOB RETENTION

A Staff and Management Training Presented At Your Organization By Larry Robbin Executive Director of Robbin and Associates \* Over 45 Years of National Workforce Development Program Improvement Experience! \* More Than 100,000 People Trained! \* Over 1000 Organizations Served! \* Extensive Reference List of National Leaders in Workforce Development! larry@larryrobbin.com www.LarryRobbin.com

Almost 40% of Americans are trauma survivors. The percentages go up significantly for people in poverty, mental health consumers, people who are homeless, veterans, refugees, foster and disconnected youth, violence and abuse survivors, people in reentry, people with disabilities and other individuals. Trauma changes the physical elements of the brain in ways that create barriers to employment, job retention and other problems.

If you and your program are not trauma informed, you will inadvertently do things that will add to the trauma of the people in your program and make it worse. In addition, you will misread trauma problems and this will lead you to focus on the symptom and not the cause. The original trauma coupled with these costly mistakes means that your program participants will have very little chance of being successful in your program, on the job and retaining the job.

This workshop is based on the feedback from hundreds of employed and job hunting trauma survivors and the people that helped them with the employment process. The session will show you new ways to identify trauma related behaviors so you can focus your energy on the source of the problem and avoid blaming the victim. You will get a wide range of practical strategies that will help your trauma survivors make employment progress.

- \* Learn how to identify the signs of trauma and learn about its impact on job search, employment and job retention.
- \* Find out how to make your program trauma informed so you do not retraumatize people and create more barriers to their vocational progress.

- \* Get program design ideas that can help trauma survivors with job search, employment and job retention.
- \* Learn what you can do to help people and when it is time to refer them for mental health services. You will get new referral strategies that will help people overcome their resistance to getting help from a mental health provider.

By the end of this training you will have a whole new level of understanding about trauma and its impact on vocational progress. You will be able to support trauma survivors so they can succeed in the world of work!

Please note: This is not a general clinical training on trauma. It is a training focused specifically on trauma as a barrier to employment. The training is ideal for programs serving trauma survivors with employment as one of their goals.

## **INTRODUCING YOUR TRAINER**

Larry Robbin, Executive Director of Robbin and Associates, has over forty-five years of national training and consulting experience in workforce development. He is widely regarded as a national expert in the workforce development field. Larry has trained more than 100,000 people, presented at over 500 conferences and worked with more than 1000 organizations across the country. Larry has done more training for the California Workforce Association and the National Association of Workforce Development Professionals than any other trainer. His services are used by government agencies, nonprofits, training providers, schools, America's Job Centers and many other types of organizations.

He has played a leading role in the design of over 150 programs and projects that closed the gap between people with multiple and severe barriers to employment and jobs and careers. These programs served many people from various populations that were trauma survivors. In addition, Larry does hundreds of hours of volunteer work a year directly with the hard-to-employ, including many trauma survivors. On a personal note, Larry is a multiple trauma survivor. For more information about Larry, his services and clients, please go to <a href="http://www.LarryRobbin.com">http://www.LarryRobbin.com</a>. Larry trains and consults on more than 300 topics. To contact Larry to explore bringing this workshop or his other services to your organization, email him at <a href="mailto:larry@larryrobbin.com">mailto:larry@larryrobbin.com</a>.