

# **WEBINARS FOR YOUTH WORKFORCE PROGRAMS** **PRESENTED BY LARRY ROBBIN**

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- \* Over 45 Years of National Youth Workforce Development Program Improvement Training and Consulting Experience! Experience With All the Populations of Youth Served by Workforce Programs!
- \* Presented Over 300 Webinars! Webinars sponsored by the National Youth Employment Coalition, Youth Opportunities Program, Step Up Youth Program, National Association of Workforce Development Professionals, Job Corps, California Workforce Development Board, New York Association of Training and Employment Professionals, and many other organizations!
- \* Trained More Than 100,000 People Across the Country! Invited to Present More Workshops for the Highly Regarded California Workforce Association Youth Conference Than any Other Presenter!
- \* Consulting and Training for Over 1000 Organizations Including the Department of Labor, Department of Health and Human Services, Department of Education, America's Job Centers, Nonprofits, Schools, Government Agencies, Businesses and Many Other Clients!
- \* Extensive List of References from National Leaders in Youth Workforce Development! To see Reference Quotes, Client List and More Information go to <http://www.LarryRobbin.com>.

**“Over the years, Larry has done many trainings and webinars for the National Youth Employment Coalition. His sessions are always packed with innovative, practical and great ideas. It is clear they are informed by the hundreds of conversations he has every year with youth, workforce staff and management and employers. This constant and current feedback helps to make him one of the leading trainers in youth workforce development. I always look forward to a chance to see him in action. “**

**Thomas Showalter**

**Executive Director of the National Youth Employment Coalition**

## **ABOUT LARRY ROBBIN WEBINARS!**

- \* Webinars are done live and customized for your goals using our pre-webinar needs assessment call. Webinars are 90 minutes with time for questions and answers.**
- \* Webinars can be done in all youth formats or in versions for specific populations of youth.**
- \* You can record the webinar at no extra cost and train staff that could not attend the webinar as well as new staff! Build a staff development webinar library and keep upgrading the skills of your team!**
- \* You can have as many people in on the webinar as you like with no additional cost. People can participate in the webinar from any location.**
- \* Cosponsor webinars with partners and share the cost. This is a very affordable way to improve staff skills for any organization!**
- \* Discounts are available for booking three or more webinars!**

**"I have been involved in the youth workforce development field for over twenty-five years on the local and national levels. I have seen and worked with many of the best consultants and trainers in the field. Larry Robbin is one of the few at the top of that list. I have used both his consulting and training services on many occasions. His thinking is at the state-of-the-art of the youth workforce development field, yet he is able to transform those "big picture" ideas into practical strategies that are incredibly relevant to youth program management and staff. I know many youth employment programs that have used his services and we all share the same high opinions of his work. I strongly recommend his services to anyone that wants to improve their outcomes and bring their program closer to excellence."**

**Glenn Eagleson Principal Administrative Analyst**

**San Francisco Office of Economic and Workforce Development**

**Chair of the Board of the National Youth Employment Coalition and Longest Serving Member of the Board**

## **A FEW OF LARRY'S MOST POPULAR WEBINAR TOPICS!**

*This list is just a sample of Larry's webinar topics.*

Email <mailto:larry@larryrobbin.com> for more information about any of these topics and for information on many other webinars!

**Check off the webinars that will help your work!**

### **Are You Saving the Lives of Youth by Doing Covid 19 Informed Employment Counseling?**

Learn how to integrate Covid 19 prevention into your employment and career counseling and you can save the lives of youth! Covid 19 should influence the choice of jobs and careers as well as how youth work in order to keep them and others as safe as possible!

### **Shaking Hands Through the Phone and the Screen! How to Overcome Technology Relationship Gaps Using Innovative Humanistic Remote Counseling Techniques!**

We lose a lot of in-depth connection with youth with remote technology that weakens our engagement and the power of our counseling. Discover new ways to help youth feel as if you are in the same room and you can make more progress in less time!

**How to Serve More Youth in Less Time and Get Better Results!** Find out how to reinvent your direct services and program design into a high capacity model using innovative private sector strategies for streamlining services while maintaining high quality performance!

**From Pink Slip to Paycheck!** The trauma of a layoff can kill employment motivation and create many new employment counseling challenges. Learn new approaches that help youth process the layoff and get back into job search asap!

### **Make Your Program a Magnet! Better Ways to Recruit Youth to Your Program!**

Take your program from recruitment challenges to waiting lists using the best national program practices and private sector marketing and sales strategies!

**You Can be the New Barrier Buster! Innovative, Faster, More Powerful and Better Strategies for Eliminating all Types of Challenging Barriers to Employment!** Stop using old barrier removal approaches that don't work for today's barriers. Make your barrier removal the state-of-the-art with these brand new ideas!

### **Are You Talking Like Businesses Think? Get Businesses to Work With You!**

Make the profit making case for your services! Speak the language that appeals to the private sector mind set! Use private sector sales tactics and get better outcomes with employers!

### **You Can be a Change Agent! How to Increase Employment Motivation!**

Get a new set of power packed strategies that can help take youth from low employment motivation to "I got the job!" Find out how to do a Motivation Assessment and use it to partner with youth and open their eyes to the benefits of employment on their terms!

**Job Readiness From a Private Sector Perspective!** Youth job readiness work is out of date! Make your job readiness driven by the latest feedback about what employers really want to see in youth and help your youth be the person employers want to hire, retain and promote!

**The Rules of Engagement!** Learn how to keep youth committed to your program at the highest levels, lower drop out rates and raise success rates! Discover how to use the unique 8 Levels of Engagement Model to assess engagement. Get new information about what lowers and raises engagement and change your approach so youth can bond to your program!

**The Radar Approach to Job Retention!** Get powerful proactive ideas that will eliminate job retention challenges before youth go to work! Stop doing ineffective post-employment retention crisis intervention and make your preemployment services a job retention powerhouse and youth will be on the job longer than ever!

**How to Go From Placement to Engagement with Employers!** Take your work with employers to higher levels and you can get money, volunteers, joint projects and much much more! Turn employers into champions for your work and get all the benefits that they can deliver!

**From “I Want a Job” to “I Want a Career!” Help Youth Succeed in Career Pathways!** Stop using adult career counseling and reframe your career work into a youth springboard for success! Get new youth friendly resources and strategies for career exploration. Overcome the barriers to career pathway retention and help youth stay on the runway to success!

**The Revolutionary New Captain and Coach Approach to Case Management!** Reinvent your approach to case management and become a coach with the youth as the captain of the case management process. Help youth learn to case manage themselves! Discover how to work with the social system of youth and not just the individual youth and you can uncover the real hidden assets and barriers to employment in their lives!

**“ROSS Innovative Employment Services is a leading national workforce organization that has been providing services for youth and adults for over 20 years and we have been very happy with Larry's webinars. He has an incredible amount of relevant webinar topics to choose from and he even customized ours to fit our needs! We have done a series of sixteen of Larry's webinars to train our staff and managers and they really enjoyed the unique ideas and tools that Larry provides. We plan on doing more of them. We recommend these webinars as a way to get fresh ideas and improve the knowledge of your staff.”**

**Shawn Brenner Chief Executive Officer of Ross IES**

**How to Prepare Youth for Jobs and Careers that Do Not Exist!** Reinvent your model to match the unpredictability of the world of work. Use the Chaos Theory of Careers and equip your youth with the skills and knowledge to succeed wherever the world of work goes!

**Trauma! How to Help Youth Cope and Heal and Succeed in the World of Work!** Learn how to identify trauma, how to make your program design and direct services part of the healing process. Help youth overcome this powerful barrier to employment and success in life!

**Job Search at the Speed of Light!** Teach your youth to unleash and expand the power of their social capital and get the job offers that are plentiful in the hidden job market! Stop teaching youth to go in the front door and show them the door where hiring decisions really happen!

**Is Youth Satisfaction with Your Services the Most Important Performance Standard in Your Program?** Stop working from what you think youth need and become driven by what they want and you will get better results than ever! Is your program a for youth, by youth or partner with youth model? Unlock the secrets to success for youth and your program!

**Soft Skills are Success Skills! Teach Them to Your Youth!** Integrate soft skills development in every aspect of your program and you can help youth be the person that gets hired and promoted! Get the tools you need to do a soft skills assessment and help youth create a Soft Skills Improvement Plan that will help them not only with employment, but in their lives!

**How to Train Employers to Supervise Youth!** Learn how to develop and market a training program that will equip the people that supervise youth with the awareness and skill set they need to make their workplace the employer of choice for youth. Get ideas to turn your employer training into a service employers will pay you for!

**How to Recruit, Hire, Onboard, Engage and Retain the Top Talent for Your Youth Employment Program!** You may be getting good employees, but are you getting the top talent and can you keep them from burning out and leaving your organization? This webinar for managers will show you how to transform your work with employees from recruitment to retention so you can get the best people and engage them so they stay with your program.

## **CAN'T DECIDE WHICH TOPIC TO CHOOSE?**

CONTACT US AT [MAILTO:LARRY@LARRYROBBIN.COM](mailto:LARRY@LARRYROBBIN.COM)  
AND WE WILL HELP YOU PICK THE BEST TOPIC FOR YOUR NEEDS!

## **DIDN'T SEE WHAT YOU NEED?**

Remember this is only a partial list of Larry's webinars.  
Email us at [larry@larryrobbin.com](mailto:larry@larryrobbin.com) with your webinar workshop needs.

## **ROBBIN AND ASSOCIATES**

**TURNING THE CHALLENGES OF YOUTH WORKFORCE PROGRAMS  
INTO SUCCESS STORIES FOR OVER 45 YEARS!**

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Robbin and Associates  
Improving the Performance of  
Youth Workforce Programs For Over 45 Years!