

**FROM THE STREETS TO THE WORKPLACE**  
**CASE MANAGEMENT STRATEGIES FOR**  
**IMPROVING EMPLOYMENT OUTCOMES**  
**WITH PEOPLE WHO ARE HOMELESS**

A webinar you can bring to your organization presented by

Larry Robbin

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- \* **Over 45 Years of National Workforce Development Training and Consulting Experience!**
- \* **Trained Over 100,000 People, More Than 500 Conference Workshops and Presented Over 300 Webinars!**
- \* **Services Used by More Than 1000 Organizations!**
- \* **Evaluated Employment Programs Serving People Who Were Homeless for the Department of Labor. Consultant for the San Francisco Council on Homelessness. Helped to design the award winning Jobs for Homeless Consortium program.**
- \* **Presented training on improving employment services for people who were homeless for the Department of Labor, Department of Housing and Urban Development, San Francisco Council on Homelessness, Shelter Inc., Destination Homes, United Way, Urban League, California Workforce Development Board, the Homeless Employment Collaborative, Corporation for Supportive Housing, JobTrain, Catholic Charities Housing Corporation and many other programs!**

This information packed webinar will give case managers and other staff the skill set they need to help people who are homeless make employment progress. The webinar is based on the best state-of-the-art practices used in workforce programs across the country to help people who are unhoused become successfully employed. It is also based on the feedback of people who have been homeless about what they do and do not like about the way they are served in workforce programs. The perspectives of people who were homeless are rarely included in training on this topic and there are important lessons to be learned from these customers. This information will help you make your services driven by the voice of the customer so you can serve them more successfully.

The first step in successful services for people who are homeless is being able to engage them at the highest levels. Webinar participants will learn how to create a strong and respectful counseling relationship that will become the foundation of

the work. The workshop is based on a strengths based model that will show staff how to find hidden assets to employment that can help with increasing employment motivation and setting job search goals. Practical ideas for prioritizing work on employment barriers will be shared along with new ways to mobilize the personal strengths of people to address their employment challenges.

Successful employment services for people who are homeless requires a strong system of partners that can support people on their journey to employment. The webinar features information about making partnerships more successful and best practices from the field. Very often staff serving people who are unhoused will tell their customers about a supportive service that could help them, but people often do not follow up on the referral. This is because it takes more than information to help motivate people to access other services. This workshop will teach staff the best practices that will motivate people to get help from other service providers.

The workshop includes information about job search strategies that have been used successfully by people who are homeless. The session also covers information about employer outreach and business services that can open up opportunities for employment of people who are homeless. The workshop includes a very helpful list of resources that can be used to improve employment outcomes. If you want to improve employment outcomes for people who are homeless, bring this webinar to your organization. For more information, email [larry@larryrobbin.com](mailto:larry@larryrobbin.com) and go to [www.LarryRobbin.com](http://www.LarryRobbin.com).

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