

ARE YOU SAVING LIVES BY DOING COVID 19 INFORMED EMPLOYMENT COUNSELING?

**A Webinar Presented for Your Organization by
Larry Robbin**

Executive Director of Robbin and Associates

*** Over 45 Years of National Workforce Development Experience!**

*** More Than 100,000 People Trained! Over 500 Conference Presentations!**

*** Presented More Than 300 Webinars!**

*** Services Used by Over 1000 Organizations!**

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The pandemic has changed all of our lives, but outside of working remotely job and career counseling have stayed basically the same. This is a deadly mistake. This webinar for managers and staff will show you how to reinvent your work so you can help youth and adults not only get into or back into the workforce, but also do it in a way that reduces the risk of them and other people getting the virus.

Some of this work we can do ourselves while other parts of it require new partners. For example, we need to do a wellness check-ins to make sure people know the basics of getting and transmitting the virus. Many of the people we serve are not reached by government or the media so they need our help or our partners help to become informed about the risk and realities of the virus.

As people consider what job and careers to go after, we have to incorporate a risk and reward analysis as part of our employment counseling. This analysis will help them evaluate the health risks versus the rewards of different types of employment so they can make the best decision for their situation. For some people, a two stage strategy is the best option. This involves focusing on a lower risk virus job now and then moving on to a better job as the virus subsides.

When people start work we need to do a job safety analysis that helps them figure out how do their jobs as safely as possible. If the job is too unsafe, we need to help people get a strategy for leaving the job. We also need to consider our options when we find employers that will not make their workplaces and jobs as safe as possible.

If you do job and career counseling the way you have always done them, you are now putting people's lives at-risk. This includes the person you work with, their family, relatives, friends, coworkers and the public. If we change the way we deliver workforce development services we can play a role in helping people go to work safely and in reducing the spread of the virus. If you want to play your part and make your work save lives, bring this webinar to your program now!

INTRODUCING THE WEBINAR PRESENTER

Larry Robbin, Executive Director of Robbin and Associates has over forty-five years of experience in workforce development. He is widely regarded as a national expert in the workforce development field. Larry has trained more than 100,000 people across the country and presented at 500 conferences. He has done more than 300 webinars for a wide variety of sponsors including the National Association of Workforce Development Professionals, California Workforce Association, New York Association of Training and Employment Professionals, National Youth Employment Coalition, Riverside County Workforce Development Board, California Workforce Development Board, Catholic Charities and many other organizations.

His services have been used by over 1000 organizations including nonprofits, government agencies, schools, training providers, America's Job Centers, businesses and other entities. He played a leading role in the design of more than 150 programs that served people with multiple and severe barriers to employment. Larry has experience with all of the populations served by the workforce system as well as experience creating partnerships with private sector businesses to improve employment opportunities with these individuals.

Over sixty of his interviews and articles appear in a wide variety of publications. This includes an interview about his Covid 19 employment counseling model that appeared in the Employment and Training Reporter which is the oldest publication in the workforce development field. Larry has won more than 100 awards and honors for his professional services and for his extensive volunteer work. You can email Larry at <mailto:larry@larryrobbin.com>. For more information about Larry, his services, clients and to sign up for his free newsletter read by over 25,000 people in workforce development go to <http://www.larryrobbin.com>.