FROM PINK SLIP TO PAYCHECK!
HOW TO HELP DISLOCATED WORKERS
GET REEMPLOYED IN LESS TIME THAN EVER!

A webinar presented by Larry Robbin
Executive Director of Robbin and Associates

*** This training has been sponsored by the Department of Labor and presented to more than 10,000 dislocated worker program staff!**

*** Over 45 Years of Experience with Workforce Development and Dislocated Workers**

*** Trained Over 100,000 People and Presented at More Than 500 Conferences!**

*** Presented More Than 300 Webinars!**

*** Services Used by the Department of Labor, America's Job Centers, Training Providers, Unions, Nonprofits, Government Agencies, Schools, Workforce Boards and Other Types of Organizations!**

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A research study cited by the British Broadcasting Company showed that 89% of laid off workers experienced serious health problems as the result of the layoff. Substance abuse, depression and other mental health problems and even suicide rates increase dramatically because of layoffs. Actually, the health problems start before the layoff as people feel the incredible stress, pressure and anxiety as they wait to hear if they are going to lose their jobs.

While losing a paycheck and benefits are very serious, they are far from the only thing people lose when they are let go from their jobs. They lose structure in their lives. They lose purpose. They lose respect and self-esteem. They lose the support and friendships that come from their workplace family. In many cases they lose their dream of a career and a better future.

The loss often spills over into their families and can lead to the breakup of relationships and even divorce. The New York Times cites the often

overlooked profound impact parental job loss has on children. Children with parents that have been laid off have lower test scores than their peers, more school suspensions and lower high school graduation rates These children also have an increase in health problems from the indirect impact of the stress on the family that comes from parental job loss. People who go through job loss often experience the same devastating feelings that people experience with the death of a loved one and this often goes beyond its impact on them and into the lives of their family members.

It is easy to underestimate the impact of being laid off unless you have experienced it. The presenter of this webinar, Larry Robbin, has been dislocated twice and his wife has been dislocated two times as well, so he understands from firsthand experience what being a dislocated worker really means. In this webinar, Larry integrates his extensive professional experience with dislocated workers along with the personal lessons he learned from going through challenging job losses.

People that have lost their jobs can be very difficult to serve using our traditional workforce program services. They often transfer the anger and resentment they feel from being laid off to their relationships with employment program staff. Dislocated workers can be disoriented from the trauma of being laid off and many of them find it difficult to make decisions about training, job search, career goals and getting the most out of our services. They frequently have very unrealistic expectations about how long a job search will take, salary expectations and what we can do to help them. Many workforce staff will say it is often easier to serve people who have no or limited work histories that are going up the success ladder than to work with people who have lost their jobs and are coming down the success ladder.

You can be successful with dislocated workers if you have the right program design and skill sets to address their challenges. If you want to get better results than ever with people dealing with job loss and help them go from pink slip to paycheck as quickly as possible, bring this webinar to your organization. You will learn about the different ways layoffs happen and how the type of layoff should change how you work with people to get the best

results. The session includes new employment counseling, case management and program design strategies that can make your program a powerful springboard to reemployment success! Get the best practices that will help rapid response services contribute to rapid reemployment!

Discover from interviews with hundreds of dislocated workers what they actually did to maintain job search motivation and the strategies they used in their job search that led to them getting job offers in less time than many other people that were laid off. Learn from employer feedback why they often don't hire dislocated workers because of the mistakes they make in interviews. Get practical ideas that will help people turn interviews into job offers. If you are going to refer people to training, get new ideas for assessment and improving retention in training to get better outcomes. Do a transferable skills analysis and that will reveal potential employment opportunities that dislocated workers may not have thought of. If you want to help people go from pink slip to paycheck in record time, you need this webinar!

INTRODUCING YOUR WEBINAR PRESENTER LARRY ROBBIN

Larry Robbin, Executive Director of Robbin and Associates, has over forty-five years of experience providing training to people in the workforce development field. Larry is widely regarded as a national expert in workforce development and on the topic of improving the employment outcomes of dislocated workers. Larry has trained more than 100,000 people and presented over 300 webinars. His services have been used by the Department of Labor, California Labor Federation, workforce boards, America's Job Centers, nonprofits, unions, training providers, government agencies and many other types of organizations.

Larry managed the dislocated worker program for the city of Oakland California. In three and a half years the program served over 14,000 dislocated workers that came from twenty-two diverse layoffs and closures. The program used an innovative service delivery design and pioneering employment counseling services which led the organization to having

outstanding employment outcomes. The program won awards from the National Association of Counties and recognition from the Department of Labor for its outstanding outcomes. Larry worked with unions and management as he served as Chairperson for the Labor Management Outplacement Coordinating Committees that were instrumental in the program's success. Larry's background as a union Vice-President was very helpful in forging these partnerships.

The Department of the Navy used Larry's services to design outplacement services to provide reemployment assistance to over 10,000 civilian employees that were laid off in the closure of the Mare Island Naval Shipyard. The Department of the Navy gave Larry a Certificate of Appreciation for the success of this project.

The Marin Education Fund used Larry's services to design its award winning dislocated worker program. This program focused on serving dislocated upper level white collar managers, supervisors and technical staff. This population came with many different reemployment barriers that made them very difficult to serve. Larry's model was instrumental in helping the program exceed all of its performance goals.

Because of his extensive experience with dislocated workers, Larry was appointed by the Mayor of Oakland to serve on the government commission that oversaw the closure of the Navy hospital in Oakland California.

There are many other examples of Larry's work to improve the employment outcomes of dislocated workers. Besides his professional work with dislocated workers, he has also spent many hours of volunteer time helping people that have lost their jobs. Larry has worked with many government workforce programs and trained their staff in how to effectively serve dislocated workers. Over 10,000 workforce staff have been trained by Larry on how to provide more effective services to dislocated workers.

For more information about the many other webinars offered by Larry Robbin, go to https://larryrobbin.com/v2/about/. For more information about

Larry and to sign up for his free monthly workforce newsletter read by over 25,000 people in workforce development, go to http://www.larryrobbin.com. To email Larry send an email to mailto:larry@larryrobbin.com