

IMPROVE THE OUTCOMES OF YOUR
SOCIAL ENTERPRISE
TRANSITIONAL EMPLOYMENT PROGRAM
WITH WEBINARS FROM LARRY ROBBIN!
larry@larryrobbin.com www.LarryRobbin.com

“Larry Robbin is an outstanding teacher and trainer, whose unparalleled depth and breadth of experience with social enterprises, people with barriers to employment and employers have provided him with a wealth of relevant knowledge and compelling stories and case examples that motivate improved performance from all who are fortunate enough to interact with him. He also exhibits deep respect for people who face all kinds of challenges, and an enduring commitment to their success in the workforce. REDF and the social enterprises that we fund have used his training on many occasions, and I encourage you to look into the training that he provides. I know his services will enrich the work of your organization.”

Carla Javits

President and CEO, REDF

- * **Larry brings over 45 years of national social enterprise transitional employment program training experience to your organization. His services have been used by more than 1000 organizations. For a partial list of his clients go to <http://www.LarryRobbin.com>.**

- * **Larry has trained 100,000 people, presented at 500 conferences, and done over 300 webinars! His webinars are used by social enterprises and other organizations serving people with multiple and severe barriers to employment. This includes programs serving people in poverty, people who are homeless, people with disabilities, TANF recipients, the long term unemployed, opportunity youth, justice involved individuals, immigrants and refugees, people with disabilities, veterans and other populations facing major challenges to being successful in a social enterprise and success with employment after the social enterprise experience.**

- * **Larry’s webinars are very popular. His webinars hold the attendance records for public webinars sponsored by the National Association of Workforce Development Professionals, the National Youth Employment Coalition, Rogue Workforce Development Board and the California Workforce Association.**

- * **Larry’s training services have been used by many social enterprise transitional employment programs. This includes organizations like the Center for Employment Opportunities, Goodwill Industries, Chrysalis, Civicorps, Peralta Services Corporation, Genesis Alcohol, Drug and Mental Health Clinic, San Francisco Conservation Corps, Conard House, North Bay Conservation Corps, Asian Neighborhood Design, New Door Ventures, Bread Project, Juma Ventures, Stride Center, Weingart Center and many other organizations. His services have also been frequently used by the Department of Labor and the Department of Health and Human Services.**

“Stride is a social enterprise transitional employment program focusing on training formerly incarcerated individuals for careers in the technology field. Larry provided very meaningful and eye opening training to our staff that took the performance of our program to a much higher level. He has a unique blend of experience with people in poverty, employers, the social enterprise transitional employment model that he combines with a powerful and engaging training style that transformed the work of our program. I highly recommend Larry’s training to any social enterprise.”
Barrie Hathaway
Executive Director of Stride Inc.

ABOUT LARRY ROBBIN WEBINARS!

- * **All webinars are done live and customized for your goals using our unique pre-webinar needs assessment. Webinars are typically 120 minutes long although the time can be adjusted for your needs. Webinars include time for a breakout room with a structured collaborative skill building activity and time for questions and answers.**

- * You can have as many people take the webinar as you like without paying any additional fees. Cosponsor a webinar with as many partners as you like and share the cost. The fee will not increase if you involve partners. Sharing the cost makes this an extremely cost-effective way to improve staff skills and program performance.
- * The fee includes permission to record the webinar! You can use the recording to train staff that missed the live session and to train new staff! You can build a webinar training library and use it to make sure new employees have the skills you need.

SOME OF OUR MOST POPULAR WEBINAR TOPICS!

This list is just a sample of a few of Larry's webinar topics.

Email <mailto:larry@larryrobbin.com> for more information about any of these topics and for information on many other webinars!

Check off the webinars that will help your social enterprise!

Trauma! The Most Powerful Hidden Barrier to Employment. How to Help People Heal and Become Successful in the World of Work and in Their Lives!

Are You Talking Like Businesspeople Think? How to Talk the Language of Business and Motivate Employers to Use Your Services and Hire From You!

Make Your Program a Magnet! Go Beyond Social Media and Use Better and Innovative Strategies to Recruit Program Participants.

Match Maker Match Maker Make me a Match! New Ways to Assess People to See if Your Social Enterprise is the Right Program for Them.

Digging for Gold! A Strengths Based Approach to Finding Hidden Assets to Employment in the Hard-to-Employ.

Are You Working to Burnout or Working to Wellness? How to Reduce Stress, Anxiety and Burnout in Social Enterprise Transitional Employment Programs!

Are You Doing Job Readiness From a Private Sector Perspective? How to Make Your Job Readiness Work a Springboard to Employment Success!

Turning Temporary Placements, Internships and Work Experience into Hiring Offers. How to Teach People to be the Employee of Choice for Employers!

Building Social Capital! The Job Search Key to Helping People Get Hired in the Hidden Job Market Where Most of the Hiring Takes Place.

Going Beyond Jobs to Careers! How to be a Career Coach for Your Social Enterprise Program Participants!

From Placement to Engagement with Employers! How to Get Donations, Joint Projects, Volunteers and Much More from Private Sector Businesses!

It Takes a Village! How to do Referral Counseling and Help People Access the Supportive Services They Need.

New Ways to Reduce Staff Turnover in Your Social Enterprise!

The Rules of Engagement! How to Develop the Strongest Relationships Possible with the People in Your Social Enterprise to Support Their Employment Progress!

Soft Skills are Success Skills! How to Teach Them in Your Social Enterprise.

You Can be a Change Agent! How to Increase Employment Motivation in the Program Participants in Your Social Enterprise.

Better Ways to do Onboarding! The Key to Improving Staff Performance, Retention and Engagement with Your Social Enterprise.

How to Organize a Business Advisory Board for Your Social Enterprise! The Cutting Edge Program Development that will Take Your Program to the Next Level of Excellence!

The Captain and Coach Approach to Case Management! Use Motivational Interviewing, Social Systems Assessment and Other Innovative Counseling Approaches and Teach People How to Case Manage Themselves!

The Radar Approach to Job Retention! Go From Retention Crisis Intervention to Job Loss Prevention. The Most Powerful Proactive Retention System!

The Long Haul to Employment! How to Help People Sustain Their Job Search Motivation and Manage Rejection so They Can Hear Employers say, "You Got the Job!"

Upward Bound! Teach the Skills and Strategies People Need to Advance in the World of Work! Make Your Program a Springboard to Upward Mobility.

As someone with a long career in workforce development including working for the Department of Labor and being a Director of a Workforce Development Board and now as the Executive Director of the California Workforce Association, I have had an opportunity to be acquainted with the work of the vast majority of the national trainers in the workforce development field.

Larry has been invited to present more webinars for the California Workforce Association than any other trainer simply because he provides the highest quality and most innovative training of anyone in the field. He has an unmatched range of knowledge and experience related to the many types of people served by the workforce system and the many different models used to serve them including social enterprises combined with amazing webinar presentation skills and style.

Larry transforms the work of people in our field to higher levels and his training gives people ideas, strategies, and results that they never imagined they could achieve. I highly recommend him to any organization.

Bob Lanter

Executive Director of the California Workforce Association

CAN'T DECIDE WHICH TOPIC TO CHOOSE?

CONTACT US AT [MAILTO:LARRY@LARRYROBBIN.COM](mailto:LARRY@LARRYROBBIN.COM),
AND WE WILL HELP YOU PICK
THE BEST TOPIC FOR YOUR NEEDS!

DIDN'T SEE WHAT YOU NEED?

Remember this is only a partial list of Larry's webinars.
Email us at larry@larryrobbin.com and
we will give you other webinars to choose from!

Robbin and Associates

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