

# **YOU CAN BE THE GLUE!**

## **HOW TO IMPROVE RETENTION IN TRAINING PROGRAMS, APPRENTICESHIPS AND CAREER PATHWAYS**

A webinar presented for your organization by

Larry Robbin

Executive Director of Robbin and Associates

- \* Over 45 Years of National Workforce Training and Consulting Experience
  - \* Services Used by More Than 1000 Organizations
- \* Trained Over 100,000 People \* Presented More Than 300 Webinars

[larry@larryrobbin.com](mailto:larry@larryrobbin.com) [www.LarryRobbin.com](http://www.LarryRobbin.com)

There are many hidden factors that contribute to people dropping out of your training, apprenticeship and career pathways programs. We put a lot of time and effort into recruiting people to training, apprenticeships and career pathways. We also spend time on assessment, counseling and the actual training. All of this is lost when people drop out. The drop out rate is higher than many people realize. For example, about fifty percent of apprentices will drop out before they complete the apprenticeship! There are many often hidden forces at work that cause people to drop out. If you do not know what these unseen issues are and how to respond to them, you will continue to have drop out problems. This webinar is based on the candid feedback of hundreds of people who dropped out of these upward mobility pathways. Their unique perspectives will give you new insights that can be used to greatly improve your retention outcomes.

There are many things you can do to lower the drop out rate. Discover why the way you promote and present your program can contribute to people leaving. Get a variety of ideas for assessing the retention potential of your program candidates. Learn about the often under appreciated problems in your program culture and classes that can cause people to quit. Find out how to analyze who drops in innovative ways that will give you new strategies to keep people in your program. Get important information that will help you spot the “bumpers” in your pathway that inadvertently contribute to people leaving. Learn about the profiles of people that are most likely not to complete your program and get strategies to support them so they finish successfully. When someone drops out, it is not only a problem for your program. You will learn from the experience of people that have dropped out why this causes many serious and damaging problems for them as well.

This comprehensive webinar will give you a whole new way of looking at retention from the way you present your program through the way it operates to completion. You will learn about a lot of places along this continuum where you can change things and make a difference in how many people stay in your program. If you want to make your program a magnet and help more people finish successfully, bring this webinar to your organization now!

Besides this webinar, Larry provides webinars on more than 100 topics for workforce development, career pathways and training programs. For more information, email Larry Robbin at [larry@larryrobbin.com](mailto:larry@larryrobbin.com).