

THINKING OUT OF THE BOX! NONTRADITIONAL JOB SEARCH AND INTERVIEW STRATEGIES THAT GET PEOPLE HIRED!

A webinar for Management and Staff

Presented by

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*** Over 45 Years of National Workforce Development Experience!**

*** More Than 100,000 People Trained!**

*** Over 1000 Organizations Served!**

*** Over 300 Webinars Presented!**

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It is a myth that employers hire the most highly qualified person. The truth is they hire the best job hunter who also has some of the qualifications they are looking for. Being able to job hunt in ways that catch the employer's eye and appeal to them is very different from being a highly qualified, but mediocre job seeker. People with employment barriers that have some of the qualifications employers want and are exceptionally creative job hunters often get the job offer over other more qualified candidates.

Every day job seekers are getting hired using innovative strategies that we have not been teaching in our workforce programs. We are stuck in traditional approaches that do not truly help people stand out as much as they need to in this highly competitive labor market. The out-of-the-box approaches in this webinar are unorthodox, but they come from real life examples of what people have done to get hired so we know they work. This webinar will show you how to unleash the creativity of your job seekers so they can stand out from the people that are all doing the same things to get jobs. Job search is competitive and part of being the most competitive is getting noticed by the employer in ways that will appeal to them.

This is not about using technology in new ways. This is about truly innovative ideas like learning how to create a new job the employer needs, but never noticed and getting hired to fill it! This is about teaching customers how to develop a profit making idea they can present in an interview in a way that makes the employer see them, not as another candidate, but as the profit making partner they have to hire. This is about finding ways to connect with employers that have nothing to do with traditional networking strategies. It is also about learning new interview strategies that will appeal to the employer's hidden hiring agenda and turn an interview into, "You got the job!"

The strategies in this webinar can be customized to work for all kinds of job seekers and employers. If you are ready to reinvent your thinking about job search strategies and interviewing so you can show your job seekers a new and faster pathway to a job offer, then bring this webinar to your program!

For more information about this webinar email <mailto:larry@larryrobbin.com>. Larry offers more than 100 webinar topics for workforce organizations. You can email him and request information on the other webinars. For more information about Larry Robbin go to <http://www.LarryRobbin.com>. On the website you can subscribe to Larry's free workforce newsletter that is read by over 25,000 people. You can also see over 500 articles filled with best practice information that will improve your outcomes. Also check out the free job seeker handouts that you can download for use in your program.