BUILDING BRIDGES TO THE AMERICAN WORKPLACE
EMPLOYMENT SUCCESS
WITH IMMIGRANTS AND REFUGEES!

A Webinar Presented For Your Organization by Larry Robbin
Executive Director of Robbin and Associates
Over 45 Years of Workforce Development Experience!
Over 100,000 People Trained! More than 500 Conference Presentations
Over 1000 Thousand Organizations Served! Over 300 Webinars Presented!

If you are a manager or staff person working in a program to help immigrants and refugees get employment and want to improve your outcomes, then bring this workshop to your program! This powerful training will give you an in-depth look at the best practices in program design and employment counseling that really work with immigrants and refugees. This information is combined with a revealing journey into the private sector hiring authority mind set as they view the job search efforts of immigrants and refugees. When you combine these valuable perspectives, you'll get an incredible number of new ideas that you can implement to improve the employment outcomes of the people you serve. Learn how to change your program design, collaborations and direct services to help people be successful in their new labor market!

- Discover how to overcome the motivation blockers that keep people from job search in this country!
- Help people transfer their native country work experience into assets to employment in the American labor market and help people without work experience find their way into the American workforce!
- Learn how cultural influences in relating to authority figures can be an obstacle to successful interviewing and employment!
- Find out why the four cultural identity models that are adopted by immigrants and refugees can be either assets or barriers to the employment process!
- Add new features to your program that will make your model a springboard to employment success!
- See the immigrant and refugee job search process from the employer's perspective and teach people how to understand their hidden hiring agendas!
- Develop new skills for working with the challenges of cultural differences, language, values, peer group pressures, motivation, class, traditions and other issues!

This training is conducted by Larry Robbin, Executive Director of Robbin and Associates. Larry brings over forty-five years of workforce development training experience to this workshop. He has trained more than 100,000 people in sessions held across the country. He is widely regarded as a national expert in the workforce development field. His services are frequently used by the Department of Labor,

community based organizations, government agencies, training providers, schools, non-profits and many other types of organizations.

Larry has designed over 150 innovative workforce, education and training programs linking populations with multiple barriers to employment including immigrants and refugees with jobs and careers in the private sector.

Larry has many years of experience working directly with immigrants and refugees from many countries. He has also provided training, evaluation and management consultation services to numerous employment programs serving immigrants and refugees including Jewish Vocational Services, Center for Employment Training, SER, Association of Farmworker Opportunity Programs, Oregon Human Development Corporation, Career Resource Development Center, Oakland Chinese Community Center, Korean Center, Mission Hiring Hall, Lao Family Community, African Immigrant and Refugee Center, Proteus, Asian Neighborhood Design, Work Hawaii, Catholic Charities, and many other organizations.

Larry was a consultant and trainer for the federal Office of Education for their Bilingual Vocational Instructors Training Project. His article on identity models of immigrants and refugees appears in a book published by CAPS Press and has been reprinted in many other publications. Over forty of his articles and interviews have been published in workforce development journals. Larry has done more training for the California Workforce Association than any other trainer. Among his many awards and honors his work has received international recognition and he was one of the first Americans invited to visit China in 1971 to discuss workforce development. He also brings to this workshop the personal perspectives and experience that come from being raised in a family that was strongly influenced by the immigrant experiences of his grandparents.

To get information about how to bring this webinar to your program and information about our many other webinars that will improve the employment outcomes of immigrants and refugees, email mailto:larry@larryrobbin.com.

Bring our more than 45 years of staff training experience to your organization now!
Turn your program challenges with immigrants and refugees into success stories!
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