ARE YOU SAVING LIVES BY DOING COVID 19 INFORMED EMPLOYMENT COUNSELING?

The pandemic has changed all of our lives, but outside of working remotely job and career counseling have stayed basically the same. This is a deadly mistake. This webinar for managers and staff will show you how to reinvent your work so you can help youth and adults not only get into or back into the workforce, but also do it in a way that reduces the risk of them and other people getting the virus. Some of this work we can do ourselves while other parts of it require new partners. For example, we or our partners now need to do a wellness check-in to make sure people know the basics of getting and transmitting the virus. Many of the people we serve are not reached by government or the media so they need our help or our partners help to become informed. As people consider what job and careers to go after, we have to incorporate a risk and reward analysis as part of our employment counseling. This analysis will help them evaluate the health risks versus the rewards of different types of employment so they can make the best decision for their situation. When people start work we do a job safety analysis that helps people figure out how do their jobs as safely as possible. If the job is too unsafe, we need to help people get a strategy for leaving the job. If you do these things and reinvent employment counseling so it becomes covid informed, you will be playing a critical role that will save lives.

INTRODUCING THE WEBINAR PRESENTER

Larry Robbin, Executive Director of Robbin and Associates has over forty-five years of experience in workforce development. He is widely regarded as a national expert in the workforce development field. Larry has trained more than 100,000 people across the country and presented at 500 conferences. He has done more than 300 webinars for a wide variety of sponsors. His services have been used by over 1000 organizations including nonprofits, government agencies, schools, training providers, America's Job Centers, businesses and other entities. He played a leading role in the design of more than 150 programs that served people with multiple and severe barriers to employment. Larry has experience with all of the populations served by the workforce system as well as experience creating partnerships with private sector businesses to improve employment opportunities with these individuals. Over sixty of his interviews and articles appear in a wide variety of publications. Larry has won more than 100 awards and honors for his professional services and for his extensive volunteer work. You can email Larry at mailto:larry@larryrobbin.com. For more information about Larry, his services and to sign up for his free newsletter read by over 20,000 people in workforce development go to http://www.larryrobbin.com.